

Inclusive Housing: Space Planning, Design & Building A Business

Course Description

Day 1: Space Planning & Design 9:00am—4:45pm (6 contact hours)

This intermediate level course starts with a review of the housing laws and the different types of design, generated from their inception as it relates to home and environmental modifications. Attendees will participate in interactive activities to use knowledge of design principles to home/environmental modification recommendations. The course is filled with visual imagery to provide examples of the design of each of the major home areas (e.g.: Entry, second floor access, Kitchen, Bathroom) as it conforms to a varied spectrum of users. Space relationships and drawing the built environment for the purpose of either reading drawings and/or creating concept drawings to accompany a home/environmental modification assessment will be reviewed. This course will also incorporate content and examples specific to design for aging, design for the senses and gerontechnology to provide attendees a holistic approach to creating an home/environmental modifications plan. Case studies will be provided for attendees to apply what they have learned throughout the day and create/modify a concept drawing to accompany an home/environmental modifications plan.

Day 2: Building a Business 9:00am—4:45pm (6 contact hours)

Interested in starting your own home modifications business? As a private practitioner, you must carefully plan your business development and strategies for marketing. Prioritizing your goals and objectives, time management and finances are imperative to the success of running the business. Marketing and networking, as well as, explaining the distinct value of your services as a home modifications consultant, are essential to building relationships and obtaining referrals/clients. This course will incorporate content regarding building a home modifications business including home modification business models, process for home modification service provision, creating clearly defined business contracts, accessing funding, as well as marketing and advertising. The roles of the home/environmental modifications team members will also be discussed, for successful inter-professional collaboration as well as a means to advocate and market services.

Course Objectives

At the end of day one, the participant will be able to:

- Differentiate between the housing laws and the different types of design generated from their inception (e.g. universal design, accessible design, adaptable design and Visitability) as it relates to the impact on home/environmental modifications solutions.
- Identify and differentiate between accessible versus universal design products and spaces and apply product usability analysis via Universal Design principles to feature-match home/environmental modification solutions
- Through case studies, formulate and apply a rationale for selection of home/environmental modification interventions to ensure that current and future needs of the client, caregivers and other household members needs are met.
- Recognize space relationships within the built environment and illustrate with drawings for the purpose of either reading drawings and/or creating concept drawings to accompany a home/environmental modification plan.
- Demonstrate knowledge gained in the course by utilizing case studies to develop a home/environmental modifications plan including the design of a concept space plan drawing with integrated home/environmental modification solutions.

At the end of day two, the participant will be able to:

- Compare and contrast the different home modifications business models.
- Develop a thorough process for home modifications business service provision.
- List referral networks and describe how to setup a contracted relationship with external professionals, for profit and non-profit businesses and government agencies
- Determine available funding sources and methods to coordinate funding for home modifications projects.
- Identify marketing strategies to grow a home modifications business.

Audience

Occupational therapists, physical therapists, builders, remodelers, architects, interior designers, housing professionals, case managers, healthcare professionals, realtors and other professionals interested in inclusive design and home modifications.

Course Pricing:

The course is scheduled as a two-day course; however, attendees can choose to register for just one day or both days of the course. Early registration discount applied when registrations is received thirty (30) days prior to the course date. Multiple attendee registration discount is applied when registering at the same time.

Early Registration 1 day:

\$175 individual
\$165/ea. 2-4 people*
\$145/ea. 5+ people*

Early Registration 2 days:

\$330 individual
\$310/ea. 2-4 people*
\$280/ea. 5+ people*

Regular Registration 1 day:

\$195 individual
\$185/ea. 2-4 people*
\$165/ea. 5+ people*

Regular Registration 2 days:

\$370 individual
\$350/ea. 2-4 people*
\$320/ea. 5+ people*

*Please contact us by phone at 302-504-6067 or by email at dyoung@empowerability.com to receive registration access for group rate (2-4 or 5+ people) discounts.

Registration <http://www.empowerability.com/ProfessionalEducation.html>

Confirmations & Cancellations

Confirmations of registration are sent via email within three (3) days of receipt in our office. Add dyoung@empowerability.com to your email address book to ensure delivery. If you have not received a confirmation, you may call our office at 302-504-6067 to verify registration.

Cancellations received at least five (5) days before the event are refundable less a \$20 administrative and processing fee. Cancellations less than five (5) days before the event are non-refundable. However, with written notification to EmpowerAbility LLC, the cost can be applied toward another EmpowerAbility LLC sponsored training. EmpowerAbility LLC reserves the right to cancel any course with due cause such as not meeting minimum registration numbers, illness of the instructor, or inclement weather conditions that prevent the instructor from reaching the course site. A full refund will be provided for such cancellations made by EmpowerAbility LLC. EmpowerAbility LLC is not responsible for weather and transportation difficulties or non-refundable travel costs. All course fees are non-refundable except of the situations noted above. Any issues regarding this policy, or other complaints/concerns must be submitted in writing directly to EmpowerAbility LLC at dyoung@empowerability.com.

Continuing Education Credit information

This course qualifies for six (6) continuing education hours for day one and six (6) continuing education hours for day two, as required by many national, state and local licensing boards and professional associations. Save the course brochure, which includes content outline, and certificate of completion and contact your own board or organization for specific filing requirements. Credits are for full attendance at the live course event only. Full attendance is required to receive full credit. Partial credit may be awarded if your board allows. At the conclusion of the course each qualified attendee will be required to complete a post-course evaluation to receive a certificate of completion.

For continuing education credit information inquiries, please contact dyoung@empowerability.com or 302-504-6067, before the event.

Course Instructor

Debra Young is the owner of EmpowerAbility[®] LLC, an occupational therapy consultancy specializing in environmental modifications and assistive technology.

Debra Young is a certified specialist in environmental modification, aging in place, and assistive technology. She is a registered and licensed occupational therapist with a Master's in Education degree with specialization in Assistive Technology (AT) from Bowling Green State University, a graduate certificate in AT from Johns Hopkins University and a Bachelor of Science degree in Occupational Therapy from Elizabethtown College.

Debra is a Rehabilitation Engineering and Assistive Technology Society of North America (RESNA) certified Assistive Technology Professional (ATP) and National Association of Home Builders (NAHB) Certified Aging-in-Place Specialist (CAPS).

Debra has also earned the Specialty Certification in Environmental Modifications (SCEM) from the American Occupational Therapy Association (AOTA). This distinction has been accomplished by less than 1% of occupational therapists nationally. She is the 2014 recipient of the AOTA Recognition of Achievement Award for notable contributions to the profession and its consumers in the environmental modifications specialty area of practice. Debra is a Director to the AOTA Board of Directors (2015-2018).

Currently, Debra is an NAHB State Associate Director, 50+ Housing Council Trustee, consultant governor to the CAPS Board of Governors and an NAHB approved instructor for the CAPS and Universal Design/Build courses. She is the recipient of the NAHB 2013 CAPS of the Year Award. Locally, she is the Associate Vice President of the Home Builders Association of Delaware (HBADE) Executive Board and is the President of the HBADE Associates Council.

Debra brings a unique perspective to the aging in place and home/environmental modifications field through her 20-years of experience as an occupational therapist, in combination with her continued commitment to the field by pursuing additional training and certifications in the ADA Accessibility Guidelines, assistive technology, Aging in Place, low vision and Universal Design. She has published and presented on local, state and national levels, holds an adjunct teaching position at Philadelphia University and frequently guest lectures to Master's level occupational therapy students on environmental modifications, assistive technology, accessibility, and livable communities.

Accommodations for Persons with Disabilities

Accessibility needs and other accommodation requests (such as sign language interpreter and large print or Braille material) must be made in writing to EmpowerAbility LLC at dyoung@empowerability.com at least 30 days prior to the course date.

EmpowerAbility LLC Continuing Education

Course hosting or sponsorship available at your location. See our website for details, locations and dates.

Live 1 & 2 day courses

- Inclusive Housing: Space Planning, Design & Building a Business
 - Day 1: Space Planning & Design
 - Day 2: Building a Business

Live Webinars

- Inclusive Bathrooms
- Inclusive Kitchens
- Doors and Doorways
- Second Story Access
- All About those Grab Bars
- Exterior Spaces—Decks, Porches, Patios and more
- Beyond Bump Dots: Low Vision Home Modifications
- Connected Caregiving: Environmental Modifications and Dementia
- So You Want To Start A Home Modifications Business? Tips, Tricks and Getting through the Dip.
- Ready, Set, Measure! Measuring for Environmental Modifications
- Environmental Modifications: Pediatric Considerations
- Meeting Multigenerational Needs Through Technology